



## **Job Description**

**Job Title:** Senior Designer  
**Reports to:** Art Director  
**FLSA Status:** Exempt  
**Location:** Atlanta

### **Summary**

GMC Television, a leading network located in Atlanta, GA, seeks a Senior Designer experienced in creating on-air and multi-media graphics to visually communicate and support brand positioning strategies. The candidate will be an important part of our creative team for designing and versioning presentations for broadcast and marketing materials that include: opens, bumps, transitions and end pages, lower thirds, Keyart, EPKs, posters, online/print, ads, logos.

### **Education/Experience**

Bachelor's Degree in Art, Communications or Graphic Design is preferred. Must have at least 5+ years of design experience with samples of work showing a depth of experience working on entertainment industry projects. Candidate should also be self-motivated; able to manage in-house / freelance designers and have strong presentation and communication skills for client presentations.

### **Technical Skills**

Must have strong CS5.5 + After Effects, Photoshop, Illustrator and Cinema 4D skills on a Mac; Basic knowledge of common web applications/tools.

### **Other Competencies**

Must be "hands-on, roll-up-the-sleeves" kind of creative professional who thrives in a fast-paced, team environment and who can conceptualize ideas and execute them as well; must have the ability to generate award-winning ideas, be obsessed with typography, composition and color; must have the capacity to work quickly and efficiently in a team environment.

### **Apply only if:**

- You create compelling and innovative designs within brand guidelines, and have the range to establish standards for new brands.
- You have excellent typography skills, a great color sense and a sharp eye for layout and design and conceptual skills along with a thorough understanding of branding.
- You have the ability to produce a variety of solutions to a given problem, both independently and as a team player.
- You have the ability to manage multiple projects simultaneously under tight deadline.
- You have experience presenting creative work to clients.
- You have agency experience along with branding and identity experience.
- You are organized, have a dependable personality and a superb attention to detail and are a hardworking individual with excellent verbal and written communications skills.

**Application Process**

To apply, submit your resume and a PDF or web link with snapshots of some of your best creative work to Human Resources at [recruiting@gmctv.tv](mailto:recruiting@gmctv.tv).

For information on our company, visit [www.watchgmctv.com](http://www.watchgmctv.com).