

## **GOSPEL MUSIC CHANNEL'S STELLAR AWARDS WATCH & WIN CONTEST**

**NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED..**

**ELIGIBILITY:** Contest open to individuals 18 years of age or older as of date of entry who are legal, permanent residents of the United States and the District of Columbia (excluding Puerto Rico, Guam, the Virgin Islands and other United States territories). Contest void wherever prohibited by law, or where the registration or filing requirements of any state or local jurisdiction have not been complied with. Officers, directors, agents, and employees of GMC, its respective affiliates, subsidiaries, advertising, production and promotion agencies, and the immediate families and members of the same household of each are not eligible. All federal, state, local and municipal laws and regulations apply.

**CONTEST PERIOD/HOW TO ENTER:** Contest begins at 8:00 PM Eastern Standard Time ("EST") on February 28, 2010 and ends at 11:59 PM (EST) on February 28, 2010 ("Promotion Period"). Limit one (1) entry per person during the Promotion Period.

**To Enter:**

**WATCH GMC'S PREMIERE BROADCAST OF THE 25<sup>th</sup> ANNUAL STELLAR AWARDS (the "Show") ON GOSPEL MUSIC CHANNEL ON FEBRUARY 28, 2010 BEGINNING AT 8:00 PM (EST).** (Please see your local cable and satellite information for channel listings.) Then, (i) go to [www.gmclife.com/stellars.com](http://www.gmclife.com/stellars.com) during the Promotion Period, (ii) register by completely filling in the registration form and (iii) answer the three (3) trivia questions about the Stellar Awards that will appear on the [www.gmclife.com/stellars.com](http://www.gmclife.com/stellars.com) webpage. If you are able to correctly answer all three (3) trivia questions, you will be eligible to win one (1) GMC Prize Package.

**Grand Prize Bonus Question:**

You will also have the chance to answer a Bonus Question in order to become eligible to win the Grand Prize. **BE SURE TO WATCH THE SHOW ON GOSPEL MUSIC CHANNEL ON FEBRUARY 28, 2010 AT 8:00 PM IN ORDER TO ANSWER THE BONUS QUESTION.** The Bonus Question will appear on the lower portion of your television screen several times during the Show AND will also be available online at [www.gmclife.com/stellars](http://www.gmclife.com/stellars). If you are able to correctly answer all three (3) trivia questions PLUS answer the Bonus Question correctly, you will be eligible to win the Grand Prize.

**PRIZE:** One (1) Grand Prize Winner will receive one (1) Mini HD Flip Video camera (the "Grand Prize"). The Approximate Retail Value ("ARV") of the Flip Camera is \$200. Two (2) Winners will each receive a GMC Prize Pack ("Prize Pack") consisting of items as listed below or as otherwise selected by Sponsor in its sole discretion. The Prize Pack may include such items as a GMC T-shirt, GMC hat and CD. Approximate Retail Value (ARV) of each Prize Pack is \$75.00. Total ARV for all prizes is \$350. Winner is responsible for all federal, state and local taxes. No transfer, substitution or cash redemption will be awarded in lieu of stated prize except by Sponsor who reserves the right to substitute a prize (or portion thereof) of comparable or greater value, at its sole discretion. If prize is unclaimed, it will be forfeited, and an alternate winner may be selected from the remaining eligible entries.

**RANDOM DRAWINGS/WINNER NOTIFICATION:** Entrants who correctly answer all three (3) online trivia questions will be placed into Random Drawing #1. Two winners will be randomly selected from Random Drawing #1, to receive one (1) GMC Prize Pack each. Entrants who answer all three (3) online trivia questions PLUS the Bonus Question correctly will be placed into Random Drawing #2. One Grand Prize Winner will be randomly selected from Random Drawing #2, to receive the Grand Prize. The Random Drawings will take place on or about March 1, 2010. The winners will be notified by mail, telephone or email on or about March 1, 2010. Winner will be required to complete and return an Affidavit of Eligibility, Liability & Publicity which must be signed and received by Sponsor or its designated agent within seven (7) days of date of notification. If a potential winner cannot be contacted, or fails to sign and return the Affidavit of Eligibility & Publicity Release or if any winner notification correspondence is returned as undeliverable, potential winner forfeits prize and prize will be awarded to an alternate winner based on the criteria outlined herein.

**ODDS:** Odds of winning depend on the number of eligible entries received. In the event that there are an insufficient number of eligible entries or that no or too few entries meet the quality standards established to award the prizes, Sponsor reserves the right not to award the Prizes.

**GENERAL:** This Contest offer is void where prohibited or restricted by law and is subject to applicable federal, state, local and municipal laws and regulations. By entering the Contest, entrant agrees for entrant and for entrant's heirs, executors, and administrators (i) to release and hold Sponsor, affiliates, their respective parents, subsidiaries, and advertising and promotion agencies, and each of their respective directors, officers, employees and assigns (collectively, the "Released Parties"), harmless against any and all claim, liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant's participation in the Contest or misuse, nonuse or use of any prize; (ii) to indemnify Released Parties from any and all liability resulting or arising from the Contest and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to prize, including express warranties provided exclusively by prize supplier that are sent along with prize; (iii) if selected as a winner, the use by Released Parties of such name, and entrant's voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known throughout the world in perpetuity without additional compensation, permission, notification or approval, and, upon request, to the giving of consent, in writing, to such use; (iv) to waive all rights to claim punitive, incidental and consequential damages, attorney' fees or any damages; and (v) to be bound by these Official Rules and the decisions of the Sponsor which are final and binding on all matters relating to the Contest.

Sponsor is not responsible for typographical, printing, or other inadvertent errors in these Official Rules or in other materials related to the Contest. Sponsor and Released Parties not responsible for late, lost, stolen, damaged, incorrect, incomplete, illegible, garbled, misaddressed, or misdirected entries, misrouted or scrambled transmissions or communications, for errors, omissions, interruptions, deletions, defects, or delays in operations or transmission of information, in each case whether arising by way of technical or other failures or malfunctions of telephone, Internet, computer hardware, software, communications devices, or transmission lines or data corruption, theft, destruction, unauthorized access to or alteration of entry materials, loss or otherwise. Sponsor disclaims any liability for damage to any telephone or computer system resulting from participation in, or accessing or downloading information in connection with, this Contest, and reserves the right, at its sole discretion, to modify, cancel, terminate or suspend this Contest should any virus, bug, technical failures, unauthorized human intervention or other

causes beyond Sponsor's control corrupt or affect the administration, security, fairness or proper conduct of the Contest. In the event of any cancellation, termination or suspension, a notice will be posted and judging will take place from among all eligible entries received prior to such time. Sponsor reserves the right, at its sole discretion, to disqualify any entrant if his or her fraud or misconduct affects the integrity of the Contest. Entries will be considered made by the authorized account holder of the e-mail address submitted at time of entry. By submitting an entry in the contest, you acknowledge and agree that Sponsor shall be permitted to use your entry data for marketing purposes consistent with their privacy policies and applicable law.

Due to the nature of television, the broadcast date and time of the Show (and, therefore, the entry and random drawing dates and times) are subject to change. In the event the Show is canceled prior to exhibition, the Contest will terminate as of the date of such cancellation. Additionally (and without limiting the foregoing), if for any reason this Contest is not capable of being run or implemented as planned, including, but not limited to, as the result of infection by computer viruses or bugs, tampering, unauthorized intervention, fraud, or any other cause of any kind, which, in Sponsor's sole judgment, is likely to or actually corrupts or affects the administration, security, fairness, integrity or proper conduct of the Contest, then Sponsor reserves the right to cancel, terminate, modify or suspend all or any part of the Contest and the prizes may not be awarded; except that Sponsor, in its sole discretion, reserves the right to pick winner(s) in a random drawing from among all eligible entries received by Sponsor up until the time of such cancellation, termination, modification or suspension, as applicable. Any changes will be posted on the Website.

**CAUTION:** ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATIONS OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

**WINNERS' LIST:** For a copy of the winner's name, send a self-addressed, stamped envelope postmarked to: GMC Stellar Awards Watch & Win, c/o Gospel Music Channel, 1514 East Cleveland Avenue, Ste 240, Atlanta, GA 30331. Requests will be fulfilled after the winner's name has been verified. For a copy of the official rules, visit [www.gmclife.com/Stellar](http://www.gmclife.com/Stellar) or send a self addressed, stamped envelope to: GMC Stellar Awards Watch & Win, c/o Gospel Music Channel, 1514 East Cleveland Avenue, Ste 240 Atlanta, GA 30331.

**SPONSOR:** This contest is sponsored by Gospel Music Channel LLC, 1514 East Cleveland Avenue, Ste 240, Atlanta, GA 30331.