



2012 Pitching Guidelines

Pitches are now being accepted for the 43rd Annual GMA Dove Awards. You may submit pitches for pre-show performers, presenters, hosts and televised show performers and presenters.

The artist or person that you are pitching must be a current Professional member of the Gospel Music Association. Please go to this link to instantly become a member and receive your member ID number:
<https://www.gospelmusic.org/membership/individual/join.aspx>

The nominee press conference will be held on Wednesday February 22, 2012. Nominees will be posted online at www.doveawards.com.

The show will be Thursday, April 19, 2012 at the Fox Theatre in Atlanta.

PITCHES MUST BE EMAILED TO NICOLE@GOSPELMUSIC.ORG BY NO LATER THAN 5 PM CST, FRIDAY, MARCH 2, 2012.

There will be a two-hour pre-show with most of the award presentations and a few performances, followed by a two-hour taped show for national broadcast.

A house band and costs related to the house band and set will be provided. Anything in addition to the house band and/or set, will be the responsibility of the artists/labels/management. Any of these ideas/expenses will need to be agreed upon by all parties involved, in advance. Artist travel will be the responsibility of the artists/label/management.

Please include the following in your email:

1. Artist/person to be pitched along with priority of role in show (i.e. performer, presenter).
2. GMA Membership ID number of the artist or person that you are pitching.
3. A brief written description of your pitch, including any specifics regarding performance AND interesting twists on standard performances (duets, etc.)
4. Attached photos of artist/person and EPK (electronic press kit)
5. Attached song mp3 and/or link to artist website/music page.
6. Name of the single contact person for discussing pitches and participation on the show.
7. Subject of email: ARTIST NAME – 43rd GMA DOVE PITCH
8. One pitch per email, please.

PLEASE NOTE: This is NOT considered a pitch: “(artist name) to perform.” We would like more details. Tell us what song (or list a couple in priority), what kind of setting or arrangement you envision, what’s special about the song or artist for this show, etc. Be specific in your pitches with performance ideas, tracks / live, etc. **We are very interested in creating performances that can’t be seen anywhere else - - you should think out of the box, collaborations, etc.**

To minimize overlapping pitches, we ask that labels, publicists and managers coordinate pitches so that there is only one submission per artist.

Your submission of an artist for presenter or performer includes your agreement to make them available for rehearsals prior to the show. Due to limited stage time, certain concessions from your artist’s schedule may be required. Producer reserves the right to replace any artist who is not available for rehearsal.

Thank you so much for supporting the Dove Awards. We could not do this without you!